FOR IMMEDIATE RELEASE

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Title: StockTrack and Simply Voting provide an alternative for Shareholder Online Proxy Voting

Summary:

There is an easy automated and secure alternative for handling Online Proxy Voting for shareholders. Simply Voting and Figtree Consulting, Inc., publisher of StockTrack, introduce an option to provide your direct shareholders with integrated online voting.

Morris Plains, NJ, May 1, 2017

Simply Voting and Figtree Consulting, Inc. announce the release of StockTrack version 16.00. This version supports online voting using Simply Voting technology in a seamless integration with StockTrack. Voting data is tabulated automatically and an audit trail by IP address is maintained.

StockTrack licensees can purchase a Simply Voting election using a link within the StockTrack product and easily upload their ballot and documents such as annual reports and voting instructions. The voting page including links to the documents that you uploaded and your ballot are formatted for you by Simply Voting.

Shareholders access their anonymous voting page via a link sent to them in email or with a Control ID provided on their proxy card. The Simply Voting site provides links to the documents you uploaded and a clear and easy to use voting page including your Board of Directors' recommendations for each issue. No private information is disclosed or available on the voting website.

StockTrack pulls the voting data, tabulates the vote, and provides proxy voting reports on Percentage of Votes Received to-date; shareholder contact information for shareholders who have not yet voted; votes cast reporting; shareholders who expect to attend the annual meeting and more. Proxy Cards are generated in StockTrack to send out to shareholders of record who prefer post office mail and online voting instructions are sent to those preferring email. Additional reports as well as other mailing and emailing options are also included.

This provides a real alternative to smaller companies whose only choice for proxy voting in the past was manual data entry as well as a cost effective alternative to those companies currently paying for another online voting option.

This StockTrack upgrade is free for companies holding current StockTrack support agreements. Prospective licensees can try the software free for 30 days. The evaluation version is available at StockTrackSoftware.com.

StockTrack provides a complete and cost effective shareholder accounting solution. The software supports issuance and transfer of stock; printing of stock certificates; cash dividends (including generating NACHA formatted ACH files for direct deposit); stock options; dividend reinvestment (DRP); corporate debt and bond tracking with interest payments and tracking of shares used as collateral (pledged) against loans; proxy voting and reporting; email and printed shareholder correspondence; stock splits, and all related reporting as well as support for 1099 tax reporting and S Corporation (also called subchapter S or S-Corp) K-1 and pro-rata ownership reporting.

StockTrack is in use by Commercial Stock Transfer Agents and Self Issuers, including S-Corporations and C-Corporations, across the U.S.

Licensees consider StockTrack a most complete and cost effective product. They cite ease of use; extensive feature set; 'as-of' date reports on all aspects of shareholder accounting; flexibility; cost basis reporting by cost basis lot; audit trails; reasonable pricing; and great support as reasons they are happy that they selected and use StockTrack. Licensees report that StockTrack is "the easiest to use" shareholder accounting software. They particularly like the system flow which makes the software easy to understand and use.

There are reports on all aspects of shareholding accounting for both C-Corps and S-Corps including fully diluted weighted average shares outstanding; stock ledgers; certificate registers; transaction journals; pro-rata ownership, K-1 Reporting, insider trading and insider ownership; dividend and split reporting; check reconciliation; debt and interest payment; dividend reinvestment; proxy voting and voting card support; warrants and options; pledge tracking; and company overview of outstanding shares. In addition, statements, confirmations, and cover letters can be printed in ready-to-mail formats.

Go to http://www.stocktracksoftware.com to obtain a free trial version, request an invitation to a live feature demonstration over the Internet, or view a short pre-recorded StockTrack overview. Contact Figtree Software, 973-539-9311 ext. 7027 or by email to stock(at)figtree(dot)com for more information.

All StockTrack licensees who are current on software maintenance and support are entitled to this update. Go to http://www.stocktracksoftware.com to download.

About Figtree
Figtree Consulting, Inc. publishes StockTrack shareholder accounting software as well as other web-based and desktop applications for many industries including distribution, publishing, and banking. For more information about StockTrack, visit our web site at stocktracksoftware.com.

About Simply Voting Inc.
Simply Voting Inc. is a full-service provider of secure, web-based electronic voting solutions. Over 1500 organizations from municipalities to universities to unions rely on Simply Voting to safely manage their election on the internet and process their ballots. For more information, visit www.simplyvoting.com.
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